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ChemicalInfo hosts Agent Conference at CPhI Worldwide 2014

Resellers from around the globe to converge in Paris for annual event

Dallas, TX, October 7, 2014 – ChemicalInfo, providers of the most comprehensive online databases for chemical and pharmaceutical companies and those who do business with them, announces its inaugural Agent Summit in Paris to coincide with CPhI Worldwide 2014, the number one pharma sourcing event.

The reseller conference agenda will include customer service training for ChemicalInfo agents, as well as best practices in lead generation, marketing and effectively demonstrating the next generation of ChemicalInfo services.

“We look forward to bringing a select group of our agents from around the world together for networking and training,” said ChemicalInfo CEO, Ernie Cote. “These agents serve the needs of our members in their respective regions of the world, so it’s important that we provide training, and give them a forum for sharing their feedback with our management team. Our agents are an important part of the ecosystem currently serving our members.”

In addition to the Agent Summit, ChemicalInfo representatives and agents will attend CPhI Worldwide 2014, the world's leading pharmaceutical networking event, co-located with ICSE, P-MEC and InnoPack. CPhI Worldwide hosts 2,500 exhibitors and 35,000 attendees from 140 countries, providing an opportunity for attendees to meet face-to-face with international pharmaceutical companies, stay informed about the latest industry trends and remain one step ahead of a constantly changing pharmaceutical market.

About ChemicalInfo

Chemical Information Services was established in 1972 and began as a publisher of chemical supplier data that was sold on an as-needed basis. This quickly morphed into a high demand for something formal to be compiled and distributed to chemical and pharmaceutical companies across the globe, making ChemicalInfo a one-stop shop for chemical sourcing needs. For additional information, please visit www.chemicalinfo.com.