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ChemicalInfo Makes Major Investments in Its Online Services in 1H 2014 - Users Benefit from Over 150,000 Updated and Enhanced Records

ChemicalInfo makes significant investments across four key service offerings. These enhancements are part of the company's continuing commitment to buyers and sellers of chemicals and pharmaceuticals worldwide.

Dallas, Texas (PRWEB) July 09, 2014

ChemicalInfo (CIS), providers of the most comprehensive online databases for chemical and pharmaceutical companies and those who do business with them, announces today that it has made significant investments in its services in the first half of 2014. These major enhancements, which span across four service offerings, are part of the company's continuing commitment as the industry's preeminent resource for buyers and sellers of chemicals and pharmaceuticals worldwide.

PathFinder

Over 900 new synthesis paths were added to this service offering, comprising 1,581 intermediates, 325 patents and 447 journal entries. These additions enable CIS subscribers in business development and marketing departments to grow their market share by identifying potential intermediate users and the chemicals they produce.

Directory of World Chemical Producers (DWCP)

Over 2,000 updates were made to this service offering, allowing CIS subscribers in procurement departments to better source manufacturers and chemical distributors and the intermediates they use.

FinishedForms (formerly Worldwide Bulk Drug Users / WBDU)

Over 6,100 finished form products were added to this service offering, aiding CIS subscribers in their sales efforts by identifying confirmed users of the chemicals they manufacture or trade.



ContractMFG (formerly Worldwide Contract Manufacturers Directory / WCMD)

Over 400 confirmed contract manufacturers were added to this service offering, assisting CIS subscribers in finding contract or custom manufacturers to fulfill specific manufacturing needs.

During the second quarter of 2014, ChemicalInfo announced the inclusion of PIERS import/export data to be integrated into their service this summer.

Even our subscribers a few continents away can sense the enthusiasm and renewed commitment coming out of our Texas headquarters this year, said ChemicalInfo CEO Ernie Cote. We listened to our subscribers and aggressively invested where they asked us to, as demonstrated by these enhancements. And we're not finished yet! Next month we're launching ChemicalInfo NextGen, a leapfrog approach to how we make all this data available to our subscribers.

More information about ChemicalInfo can be found on the company's website.

About ChemicalInfo

ChemicalInfo provides the most comprehensive online databases for chemical and pharmaceutical companies and those who do business with them. Since 1972, ChemicalInfo has been the global information authoritative resource for buyers and sellers of chemicals and pharmaceuticals worldwide. Our global services, including DWCP, DWCP+, PathFinder, PathFinder+, ContractMFG, FinishedForms and FinishedForms+ are the most all-inclusive compilation of chemical and ingredient producers, procurers, manufacturers, as well as chemical and pharmaceutical companies for chemical sourcing and production; with 12,000 producers including contact information and over 350,000 searchable chemicals and synonyms.

Our Chemical Informer newsletter is one of the industry's most widely read publication in the Chemical industry, reaching over 60,000 industry professionals per month. For more information, visit <http://www.ChemicalInfo.com>.

For the original version on PRWeb visit:

<http://www.prweb.com/releases/2014/07/prweb12004759.htm>