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Sendero Completes Major Service Enhancements for ChemicalInfo Eight Month Undertaking Increases Service Value

Dallas, Texas, September 10, 2014 □ Sendero, a Dallas based management consulting firm with expertise delivering strategy, process, technology and human performance solutions across multiple industries, and ChemicalInfo, providers of the most comprehensive online databases for chemical and pharmaceutical companies and those who do business with them, announce Sendero's successful completion of ChemicalInfo's comprehensive service enhancements. These improvements created a catalyst which resulted in the creation of "NextGen", the next generation of ChemicalInfo.

Sendero took on the arduous task of combining six databases into a single cohesive database design, enhancing search capabilities and filters, adding a completeness score and subscription level as well as PIERS valuable import/export data, FDA information, more patents and synthesis paths, and a major update of company contact records in Asia and other emerging markets. ChemicalInfo also wanted a new Subscriber and Admin portal that is inviting to users and easy to use, and also provides new features that allows users the ability to utilize NextGen to its full potential.

The results were transformative, and ChemicalInfo is thrilled. Says CEO Ernie Cote, "The word 'partner' is grossly overused, and is often misused, in business. A real partner will prioritize your company's needs equal to their own, and I consider that a win. But a great partner puts your company's needs ahead of their own and that's a rare find. Sendero is indeed a great partner. Their team was technically savvy and professional, but what I found most impressive was their sincere desire that our project be a technical and business success. And it was both."

Adds Susanne Turnbo, Sendero project manager, "It is very rewarding to see many months of hard work culminate into a new platform for CIS. This is the beginning of a new chapter for their company and we're honored to be a part of it and excited to see where it goes."

Those who wish to learn more about Sendero's offerings can visit the [company website](#).



For more information about ChemicalInfo's online service, visit the [NextGen page](#) on the company [website](#).

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About Sendero

Sendero is a management consulting firm with expertise delivering strategy, process, technology, and human performance solutions across multiple industries. Our mission is to be the management consulting partner most respected for our people, culture, and results. Sendero hires the best people from top consulting companies and universities, and leverages our talent to address challenging client needs with innovative and lasting solutions. Learn more about Sender by visiting SenderoConsulting.com.

About ChemicalInfo

ChemicalInfo provides the most comprehensive online databases for chemical and pharmaceutical companies and those who do business with them. Since 1972, ChemicalInfo has been the global information authoritative resource for buyers and sellers of chemicals and pharmaceuticals worldwide. Our global services, including DWCP, DWCP+, PathFinder, PathFinder+, ContractMFG, FinishedForms and FinishedForms+ are the most all-inclusive compilation of chemical and ingredient producers, procurers, manufacturers, as well as chemical and pharmaceutical companies for chemical sourcing and production; with 12,000 producers including contact information and over 350,000 searchable chemicals and synonyms.

Our Chemical Informer newsletter is one of the industry's most widely read publication in the Chemical industry, reaching over 60,000 industry professionals per month. For more information, visit ChemicalInfo.com.