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**ChemicalInfo Debuts Major Service Enhancements
Transforms the way chemical and pharmaceutical industry sources and sells**

ChemicalInfo launches its next generation of services and significantly improves the way the chemical and pharmaceutical industries source and sell their chemicals and products.

Dallas, Texas, July 29, 2014 □ ChemicalInfo, providers of the most comprehensive online databases for chemical and pharmaceutical companies and those who do business with them, announces today that its services have undergone a transformation that significantly improves the way the chemical and pharmaceutical industries get the information they need to efficiently source and sell.

On July 25, 2014, ChemicalInfo unveiled its new online services, which were retooled from a series of online directories to a single, searchable Google-like database, with over 350,000 chemicals and 12,000 producers. The search algorithm has a "LinkedIn feel", enabling chemical producers in the databases to compete for the attention of ChemicalInfo Subscribers through a 'profile completeness' score. This innovative concept- a first in the industry- will incentivize 12,000 producers to upload more company information (which is then approved by the ChemicalInfo Research team) to stay relevant and at the top of ChemicalInfo database search results.

In addition, ChemicalInfo has partnered with PIERS to include valuable import/export data. ChemicalInfo Subscribers have one-click access to where a company ships its products, how much they ship and much more. The inclusion of PIERS import/export data elevates ChemicalInfo from the industry's standard information portal to a true business analytics tool for forecasting, trending and identifying new markets and customers. Additional features include government regulatory information, more patents, more synthesis paths and significantly enhanced contact records.

"We have invested significant capital and seven months of development into this project, with two major goals," said company CEO Ernie Cote. "First, we added a ton of valuable content that our Subscribers will love - more contact information, more certifications, more patents and import/export data. Second, we made it incredibly easy to search and slice-and-dice all this data so that our Subscribers in Procurement can more easily source, and so that our Subscribers in Sales can more easily identify new markets. Our team is genuinely excited about the data and functionality we can now provide our Subscribers."

For more information about ChemicalInfo's new online services, visit ChemicalInfo's [NextGen page](#) on the company [website](#).



About ChemicalInfo

ChemicalInfo provides the most comprehensive online databases for chemical and pharmaceutical companies and those who do business with them. Since 1972, ChemicalInfo has been the global information authoritative resource for buyers and sellers of chemicals and pharmaceuticals worldwide. The firm's global services, including DWCP, DWCP+, PathFinder, PathFinder+, ContractMFG, FinishedForms and FinishedForms+ are the most all-inclusive compilation of chemical and ingredient producers, procurers, manufacturers, as well as chemical and pharmaceutical companies for chemical sourcing and production; with 12,000 producers including contact information and over 350,000 searchable chemicals and synonyms.

ChemicalInfo's Informer newsletter is one of the most widely read publication in the chemical industry, reaching over 60,000 industry professionals per month. For more information, visit ChemicalInfo.com.