

ChemicalInfo Partners with PIERS to Deliver Bulk Chemical and API Shipments Data to its Subscribers

Newark, N.J. and Dallas, TX, June 10, 2014 – PIERS, The Standard in Trade Intelligence, has been selected by ChemicalInfo, to deliver a customized solution that will provide immediate and actionable insight into bulk shipments of chemical products around the world.

Today ChemicalInfo subscribers have access to contact and product information for over 12,000 producers around the globe. With the addition of PIERS trade data, ChemicalInfo subscribers can view import and exports shipments collected from over 17,000,000 waterborne bills of lading filed with U.S. Customs each year (including 4,000,000 export bills of lading). This powerful combination will allow subscribers to access company specific details on import and export shipments, including weight and estimated value, equipping them with the information needed to make informed sourcing decisions.

“By incorporating PIERS trade data into our offering, our subscribers can identify trends based on a company’s specific commodities shipments and apply that knowledge to their decision making,” said Ernie Cote, Chief Executive Officer, ChemicalInfo. “We are very pleased to be partnering with PIERS, the undeniable leader in Trade Intelligence; this a big win for our subscribers.”

While other data providers have begun publishing a subset of only containerized U.S. exports, PIERS remains the only provider with complete export transactions for all waterborne shipments (including bulk shipments) going back to 1977. Their unique infrastructure, which includes onsite security cleared staff at major U.S. ports allows them to scan and process bills of lading not filed electronically.

“As the market leader in providing complete, timely and accurate trade intelligence, PIERS is in a unique position to partner with other industry leading data providers like ChemicalInfo to deliver increased value to their subscribers looking for a comprehensive view of their market,” said Wael Jarous, Senior Vice President, PIERS. “PIERS has been providing actionable trade intelligence to the top players in the chemical industry for over 35 years and we’re very excited to further extend our reach in this market, which really embraces data-driven decision making.”

Kelli Caperton, Product Analyst at ChemicalInfo, had the vision for the impact this combined dataset would bring to ChemicalInfo subscribers and led the partnership to fruition. “This is the perfect offering to enable ChemicalInfo customers to continue to make insightful, data-driven purchasing decisions,” said Caperton.

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About PIERS

PIERS is the most comprehensive database of U.S. waterborne trade activity in the world providing information services to thousands of subscribers globally. Launched more than 35 years ago, PIERS was the first venture in digital global trade intelligence and quickly became the industry standard for accuracy, reliability and insight. Our unique infrastructure and proprietary technology allow us to not only publish import data, but also complete coverage of U.S. export transactional data. PIERS is a division of JOC Group Inc., and a sister company of The Journal of Commerce. For more information about customized solutions from PIERS, visit www.piers.com.

About JOC Group Inc.

The JOC Group Inc. is the authoritative provider of business intelligence, data and events for trade, transportation and logistics professionals worldwide. Through its PIERS database and leading JOC coverage of transportation online, print and events, the JOC Group Inc. provides customers with critical insights, data-rich intelligence and tools to compete effectively in the global marketplace. For further information, please visit www.joc.com/group.

About ChemicalInfo

ChemicalInfo provides the most comprehensive online databases for chemical and pharmaceutical companies and those who do business with them. Since 1972, ChemicalInfo has been the global information authoritative

resource for buyers and sellers of chemicals and pharmaceuticals worldwide. Our global databases, including DWCP, PathFinder, PathNavigator, FDA Base, WBDU and WCMD, are the most all-inclusive compilation of chemical and ingredient producers, procurers, manufacturers, as well as chemical and pharmaceutical companies; with 12,000 producers including contact info and over 350,000 searchable chemicals and synonyms. Our Chemical Informer newsletter is one the industry's most widely read publication on the Chemical industry, reaching over 60 thousand industry professionals per month. For more information, [visit www.ChemicalInfo.com](http://www.ChemicalInfo.com). Visit us on [Facebook](#).

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