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ChemicalInfo CTO to Drive Innovation and Improve User Experience

Online leader selected to speed data acquisition, integration and user experience

January 18, 2017, Dallas, TX. ChemicalInfo, providers of the most comprehensive online databases for chemical and pharmaceutical companies and those who do business with them, announces the addition of a CTO, Charles King, to the company's leadership team. Charles brings a wealth of experience in product development and online user experience.

"I spent a lot of time in 2016 listening to our customers. Then I outlined the skills and demeanor needed to create and execute on a product roadmap, based on our subscribers feedback. Charles meets every criterion on my list; he's passionate about enhancing the overall user experience and making changes that our meaningful to our customers daily activity. He is a perfect for driving the continuous improvement we seek for our Subscribers," said the company's CEO, Ernie Cote.

Charles comes over from IBM where he was managing portions of the online experience for the IBM Cloud. IBM promoted Charles within their cloud organization after acquiring SoftLayer Technologies where Charles had directed the online experience for the SoftLayer.com website. Prior to his work at SoftLayer he worked as the Director of Operations at the digital agency Vertical Nerve where he worked with Ernie Cote, ChemicalInfo's CEO.

"I always enjoyed working with Ernie. When he noted he was looking for someone to help guide the product development for ChemicalInfo it was intriguing. I've always enjoyed driving product development and innovation using analytics data and as the CTO at ChemicalInfo, I'm excited to create a better user experience with our products. I am really looking forward to the opportunity to learn more about our subscribers' needs as the year progresses and can't wait to take our platform to the next level in 2017," said Charles King.

About ChemicalInfo

ChemicalInfo has been the global information resource for buyers and sellers of chemicals and pharmaceuticals for over 40 years. Our integrated products include the Directory of World Chemical Producers (DWCP), PathFinder, FinishedForms and ContractMFG. Along with the expertise of ChemicalInfo's in-house Research Department, each product allows users to have access to comprehensive data and a better user experience by streamlining the sourcing, sales and marketing process of finding accurate producer and contact information. For more information, visit www.ChemicalInfo.com