



Media Contact  
Jennifer Herriford  
Vice President of Marketing  
j.herriford@chemicalinfo.com

### **ChemicalInfo Announces 22 Consecutive Months of DWCP Sales Growth**

The Directory of World Chemical Producers (DWCP) continues to address market need

November 17, 2016, Dallas, TX. ChemicalInfo, providers of the most comprehensive online databases for chemical and pharmaceutical companies and those who do business with them, announces the DWCP has posted 22 months of month-over-month sales increases. For almost 45 years, the directory has streamlined the process for identifying chemical producers around the globe.

“As I travel to industry events and talk with customers and partners, I continue to hear – after over 40 years on the market - how the DWCP remains the ‘go to’ source for chemical procurement professionals,” said the company’s CEO, Ernie Cote. “Our success selling the DWCP is a direct result of adding data to it, day after day, creating ongoing value for our Subscribers.”



In 2016 year-to-date, the following new data has been added to the DWCP:

- 12,493 new products
- 6,538 new procurement contacts
- 577 chemical producers

In the same period, the following data has been updated to previously existing chemical producers:

- 53,152 product updates
- 3,719 procurement contact updates

#### **About ChemicalInfo**

ChemicalInfo has been the global information resource for buyers and sellers of chemicals and pharmaceuticals for over 40 years. Our integrated products include the Directory of World Chemical Producers (DWCP), PathFinder, FinishedForms and ContractMFG. Along with the expertise of ChemicalInfo’s in-house Research Department, each product allows users to have access to comprehensive data and a better user experience by streamlining the sourcing, sales and marketing process of finding accurate producer and contact information. For more information, visit [www.ChemicalInfo.com](http://www.ChemicalInfo.com).