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ChemicalInfo Announces Q3 Data Enhancements: Over 800,000 import/export data records, 10,000 products and 1,000 potential users added

Summary: ChemicalInfo, providers of online databases for chemical and pharmaceutical companies, announces Q3 data enhancements spanning across all four service offerings.

Dallas, Texas (PRWEB) October 22, 2014

ChemicalInfo, providers of the most comprehensive online databases for chemical and pharmaceutical companies and those who do business with them, announces Q3 data enhancements.

As part of the company's ongoing commitment to be the industry's preeminent resource for buyers and sellers of chemicals and pharmaceuticals, the Q3 enhancements span all four service offerings:

Directory of World Chemical Producers (DWCP) and Contact MFG

Over 12,000 updates were made to this flagship product, including 10,000 product updates and 1,000 company updates, allowing ChemicalInfo members charged with purchasing to better source producers and suppliers.

PathFinder

884 new paths were added to this sales and marketing tool, comprising 1,686 new intermediates, 325 new patents and 442 journal entries. These additions enable ChemicalInfo members on the sales and marketing side to grow their market share by identifying potential intermediate users. Members on the R&D spectrum can hugely benefit from the added patent and journal updates.

FinishedForms

Over 11,000 updates were made to this service offering, aiding ChemicalInfo members in their sales efforts by identifying finished form users of the chemicals they manufacture or distribute.

Import/Export Data

With their partner PIERS, over 45,000 records were added, primarily from Asian markets, representing data mined from over 340,000 import and 455,000 export US shipment records. In addition to records from the US, China, India, Argentina, Chile, Colombia, Ecuador, Mexico, Peru, Brazil and Venezuela; Q3 records include those from Russia, Ukraine, Belarus, Kazakhstan, Uzbekistan, Panama, Costa Rica, Uruguay and Paraguay.

"In conjunction with the launch of our new platform in late July which improved our user experience, our team has relentlessly built upon our existing dataset, improving the efficiency and usefulness of our



service for our members,” said ChemicalInfo CEO, Ernie Cote. “I’m very proud of our team, and our members seem to appreciate it as well. Renewals are at an all-time high.”

About ChemicalInfo

ChemicalInfo provides the most comprehensive online databases for chemical and pharmaceutical companies and those who do business with them. Since 1972, ChemicalInfo has been the global information resource for buyers and sellers of chemicals and pharmaceuticals worldwide. Our global services, include DWCP, DWCP+, PathFinder, PathFinder+, ContractMFG, FinishedForms and FinishedForms+ which are the most comprehensive set of chemical producers and distributors, finished form and intermediate users, plus custom and contract manufacturers in the industry. CIS services cover more than 12,000 producers including contact information and data on 350,000 chemicals titles with synonyms. For more information, visit www.chemicalinfo.com.