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ChemicalInfo Announces Record Sales of the Directory of World Chemical Producers

Database of Verified Chemical Producer Data Sold at Record Pace in Q2

August 17, 2016, Dallas, TX - ChemicalInfo, providers of the most comprehensive online databases for chemical and pharmaceutical companies and those who do business with them, announces that Q2 2016 marked record sales for its flagship product, the Directory of World Chemical Producers (DWCP). For over 40 years, the DWCP has been the gold standard for verified data on chemical producers. The record sales are attributed two factors, per the company's CEO:

1. The ongoing research by the company's team of chemists, and
2. The Company's proprietary data collection method.

According to the US Census Bureau's NAICS for Chemical Manufacturing, there are over 386,000 chemical producers around the world.

"Anyone who says they can accurately provide a real-time view of each producer's current sales and procurement contacts, current certifications and product lists does not understand the complexity of the challenge; the industry is ever-changing and therefore the view is never complete," said CEO Ernie Cote.

"That's where our Research Team comes in. On every page of our online directory – over 200,000 of them – there is a Research Request button so that our Subscribers can request additional information, specific to their need or request."

Cote attributes the company's research team and its proprietary technology that is constantly scouring various sources of data, to be validated by the company's in-house chemists, as the other key to its record quarter of DWCP sales.



About ChemicalInfo

ChemicalInfo has been the global information resource for buyers and sellers of chemicals and pharmaceuticals for over 40 years. Our integrated products include the Directory of World Chemical Producers (DWCP), PathFinder, FinishedForms and ContractMFG. Along with the expertise of ChemicalInfo's in-house Research Department, each product allows users to have access to comprehensive data and a better user experience by streamlining the sourcing, sales and marketing process of finding accurate producer and contact information. For more information, visit chemicalinfo.com.